SUSTAINABILITY THROUGH ENHANCED FOOD QUALITY

To investigate the declining food quality as a result of rising carbon concentration on ASEAN initiatives and to inspire changes to ensure sustainability in the long run.











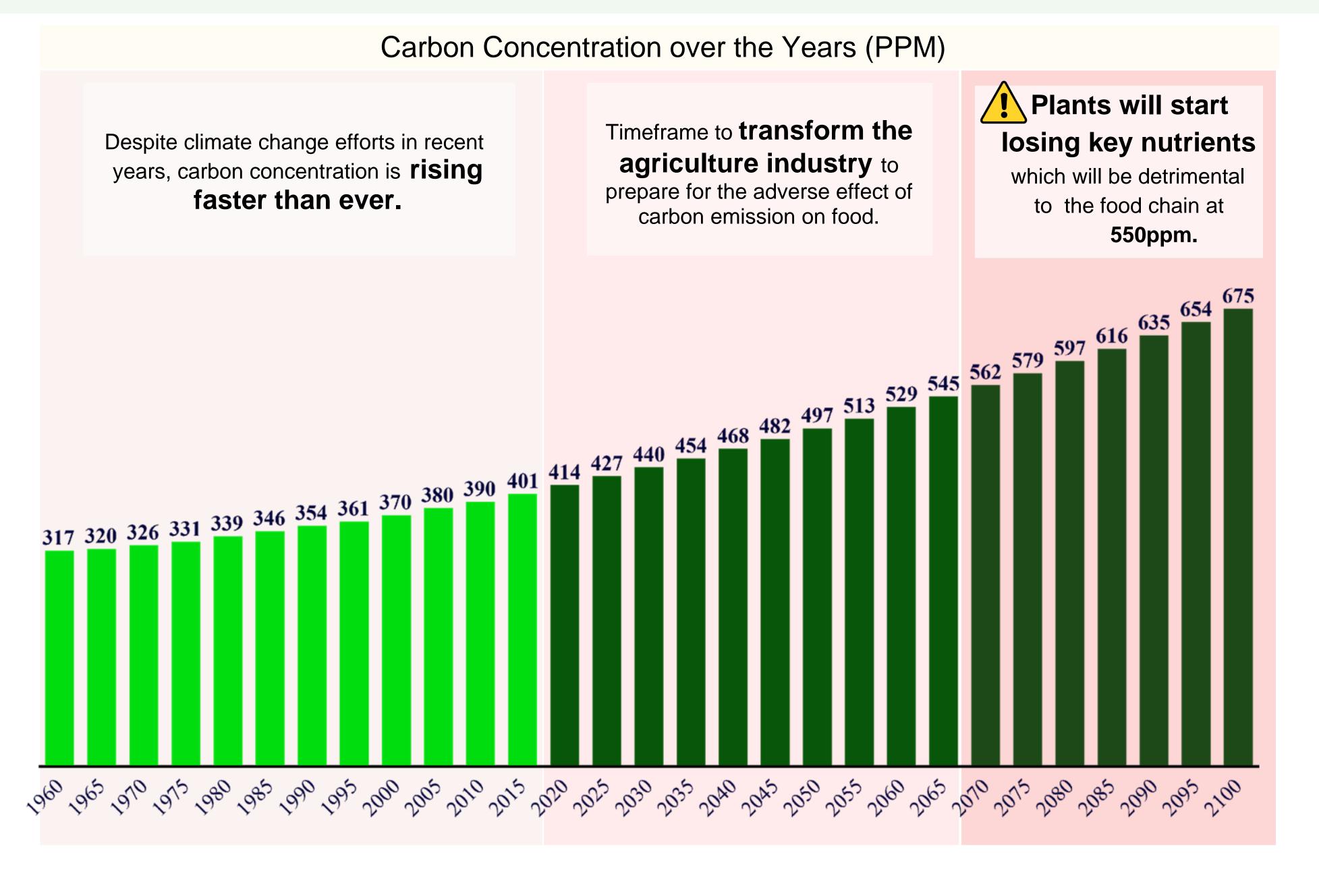
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Rising Carbon Concentration Over Years Threatens The Quality of Plants



RICE THE GLOBAL STAPLE FOOD



3,500,000,000 people

depends on rice for more than 20% of daily calorie.

In South East Asia, rice provides:

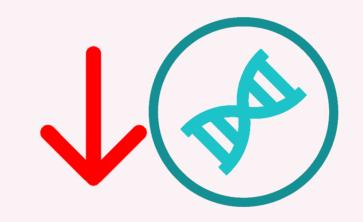
46% dietary protein

54% dietary energy

11% dietary fat

What happens at 550ppm carbon concentration?





Protein content drops by 14%





150,000,000 people

expected to experience protein deficiency



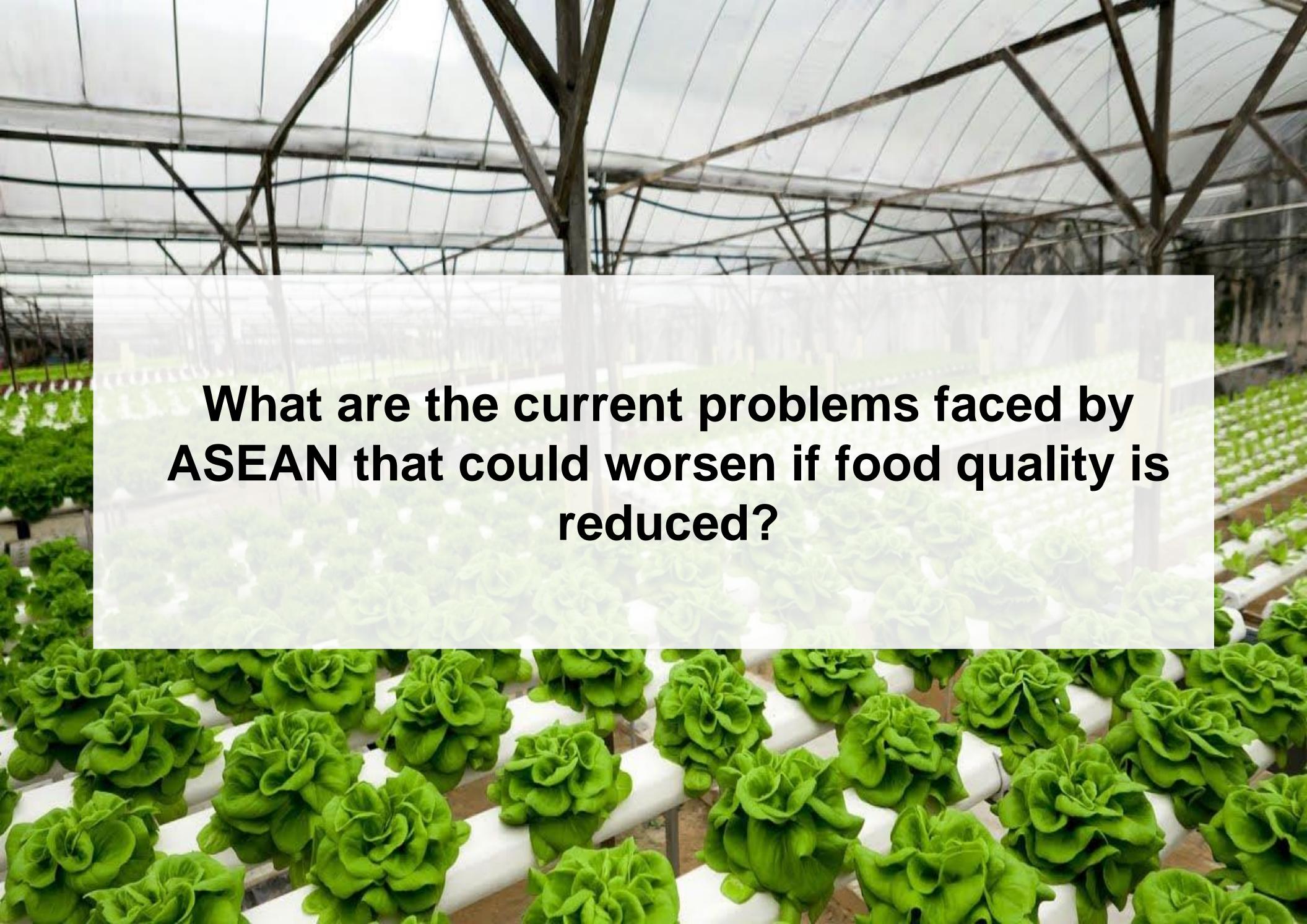
Iron content drops by 22%





1,400,000,000 women and young children

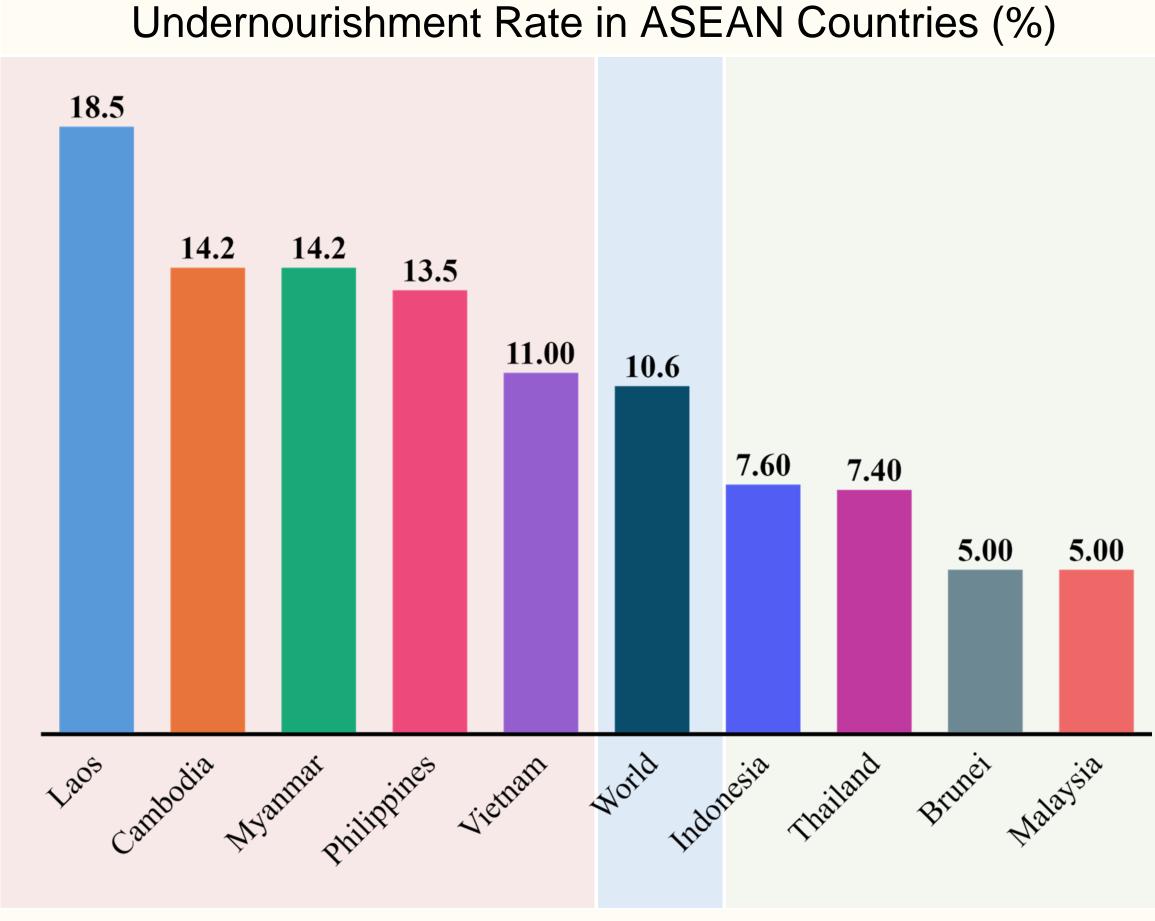
lose at least 3.8% of their dietary iron.



Key Issue in ASEAN 1: High Undernourishment Rate



On average, 1 out of every 10 people in South East Asia eat less than they are supposed to.

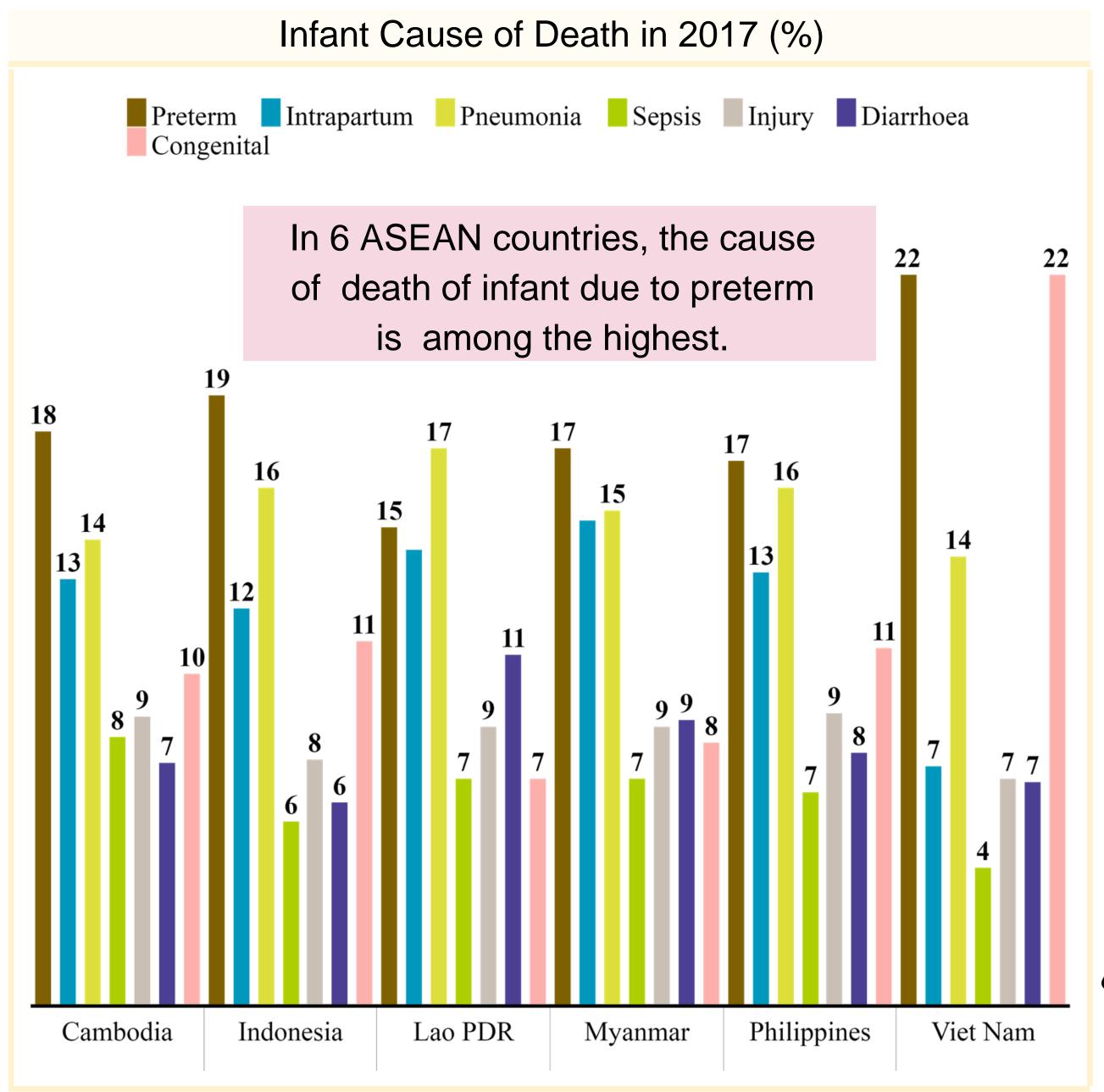


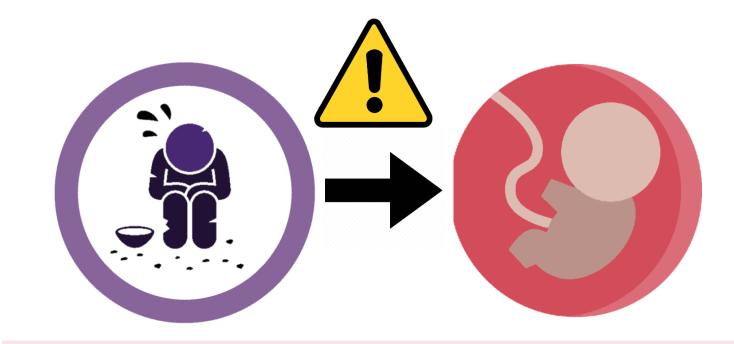
Undernourishment in South East Asia remains worrying in 2015 with at least five countries in SEA having above average undernourishment rate.



It is expected that the **undernourishment will worsen** when food consumed does not have suficient nutrients for human day to day activities

Key Issue in ASEAN 2: Health Risk to Infant





Under nutrition before and during pregnancy can lead to poor pregnancy outcome such as preterm and miscarriage.



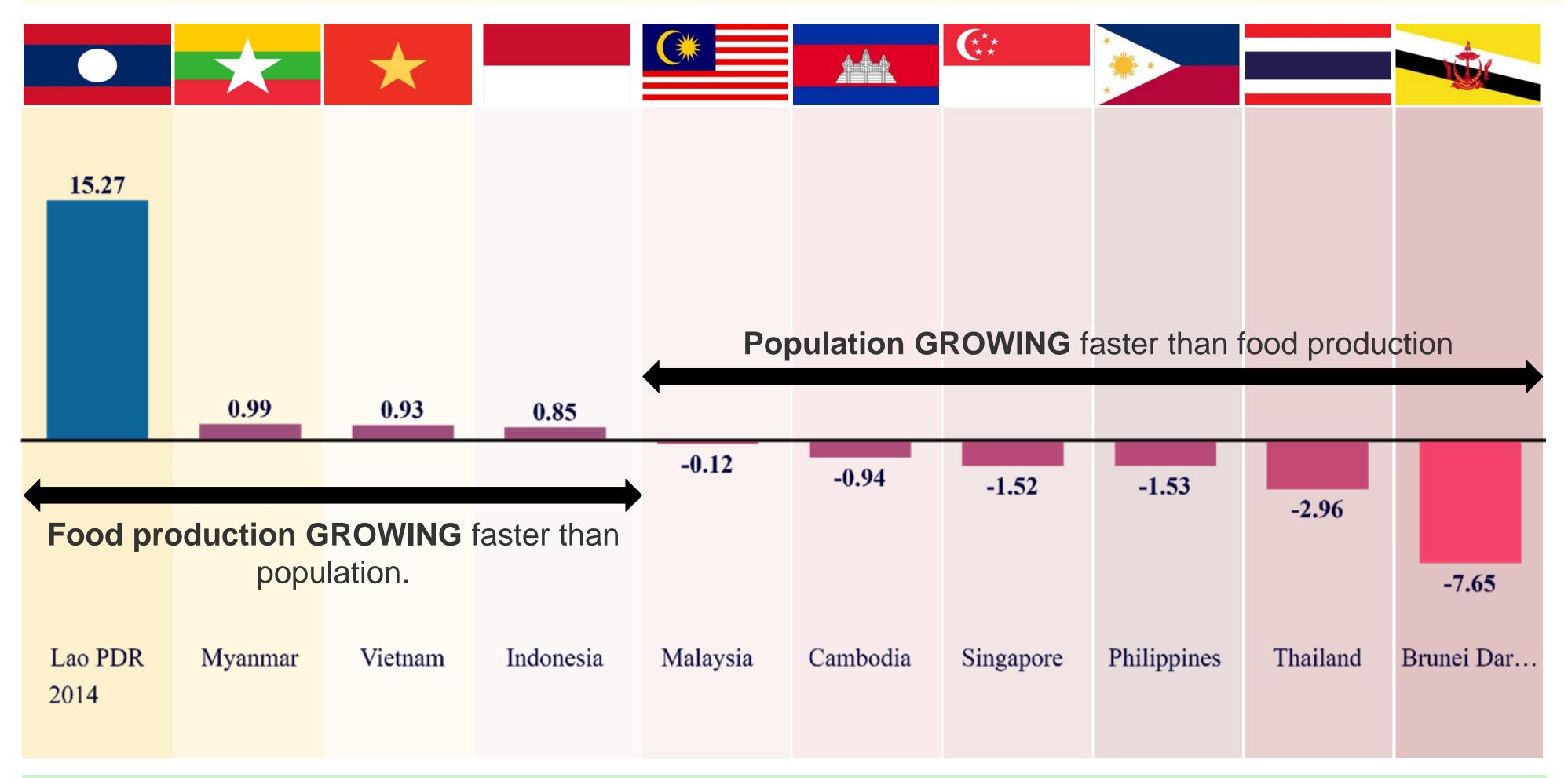
Around 45% of deaths
among children under 5
years of age are linked to
under nutrition
especially in lower/medium
income group.



When the plant nutrition drops, the issue of **poor pregnancy** outcome will be worsened.

Key Issue in ASEAN 3: Slow Food Production Growth



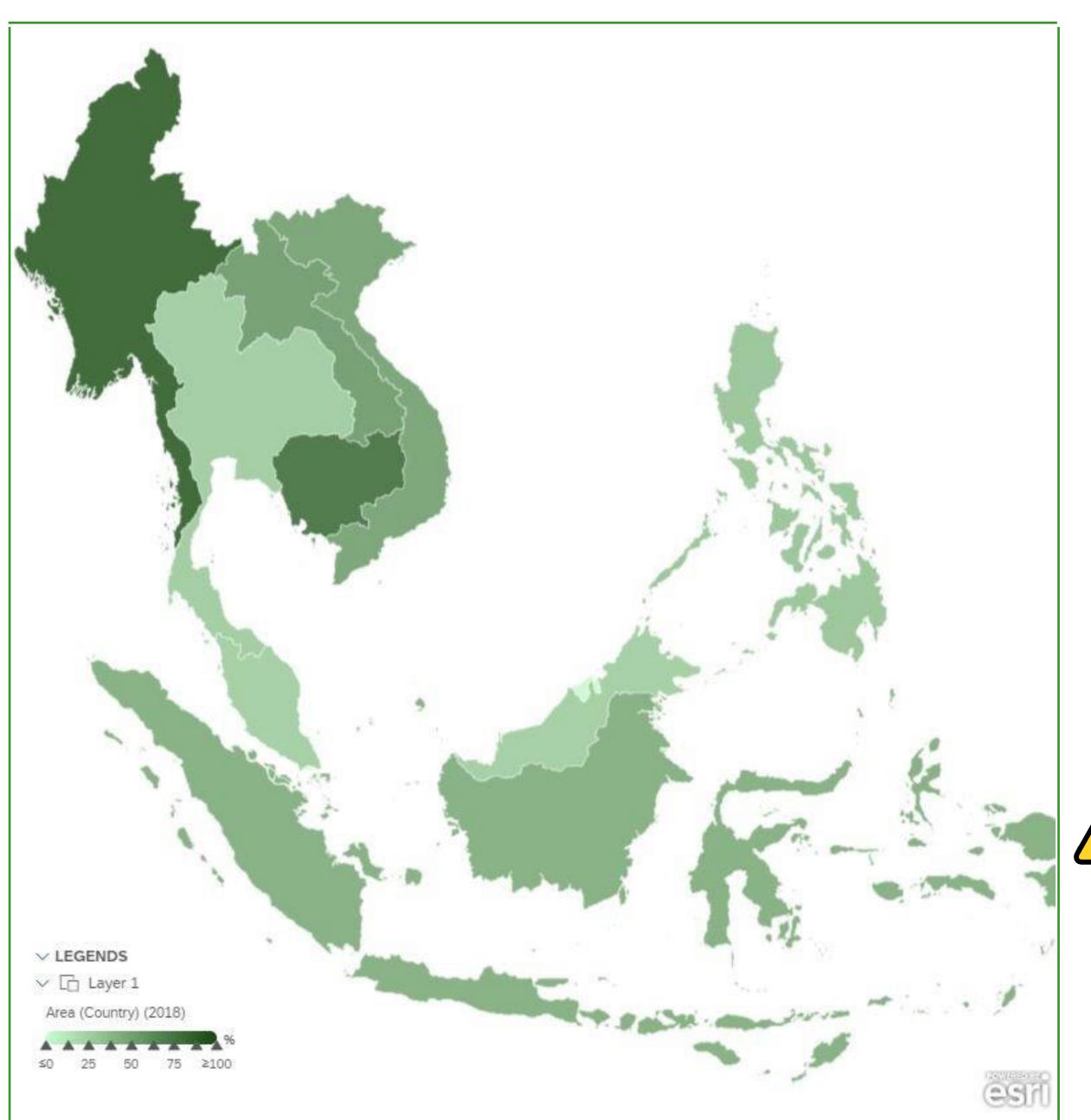


Excess Food Production (%) = Food Production (%) - Population Growth (%)



If the food production continues to grow slower than population, **ASEAN risk insufficient** food to feed the population leading to under nutrition of population. This is worse when plant nutrients started falling.

Key Issue in ASEAN 4: High Reliance on Agricultural Sector





With key nutrients falling in plants, this may affect the economy of ASEAN countries which is reliant on agricultural sector.

As the world exporters of agricultural goods, the **drop in quality** of crops may cause **importers to shift purchase** to countries who are able to maintain quality of their crops.



Solution 1: Promote Hydroponic Farming System



Why Hydroponic Farming?

Farmers able to **control the quality** of agriculture products through the use of **nutrition solution**, by giving what the plants need for growth and what human need to live.

Advantages as compared to the conventional farming?





300% to 1000% greater production given same amount of space



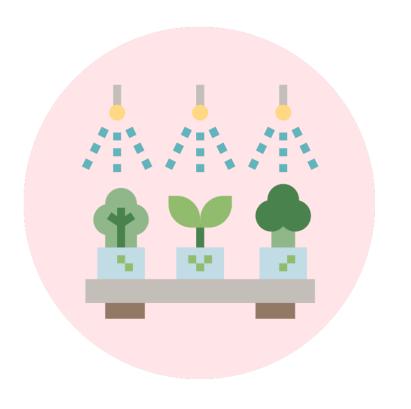
200% faster production rate



Up to 90% more efficient use of water

Government in ASEAN countries should consider providing **training**, **supervision and incentives to suitable** farm owners to help them adopt the hydroponic technology.

Solution 2: ASEAN to Support Research and Development in Agriculture



Hydroponic Farming

To develop cheaper alternatives to hydroponic equipments and systems.

Intended Outcomes

Objective

All farms across
ASEAN are able to
adopt hydroponic
technologies in
farming.



Cross-breeding

To develop more effective ways to ensure cross pollination in crops

Crops have stronger immunity against diseases and have higher yield.

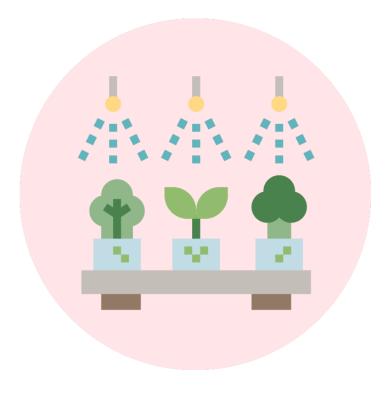


Gene Manipulation

To maximise nutrition and yield produced by crops.

Crops have sufficient nutrition for consumption.

Conclusion



Hydroponic Farming



Research and Development



Continuously reduce undernourishment in ASEAN



Continuously reduce infant mortality caused by undernourishment in ASEAN



Ensure enough food are produced to serve the ASEAN population



Maintain ASEAN countries as top agricultural exporters with high quality crops.

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Thanks! Any questions?

